



FIR Press Office – Stadio Olimpico – Foro Italico – 00135 Rome  
Tel. +39.0645213112/14 – fax +39.0645213187 – stampa@federugby.it

The following document sets out the guidelines adopted by FIR for media accreditation.

The press accreditation request form for each game will be published in the Pressroom section ( “Sala Stampa”) at [www.federugby.it](http://www.federugby.it)

### **FIR MEDIA ACCREDITATION GUIDELINES**

#### **a) SEAT ASSIGNMENT**

While the number of media positions is subject to availability, the main criteria used by FIR’s Press Office during the allocation of seats and positions to the media are outlined below (written press, photographers, radio and TV).

#### **WRITTEN PRESS (PRESS STANDS)**

- 1) International Press Agencies
- 2) National Press Agencies ( only for countries involved in the event)
- 3) National newspapers (only for countries involved in the event)
- 4) International newspapers
- 5) Rugby-specialized magazines (only for countries involved in the event)
- 6) Local newspapers
- 7) Rugby-specialized internet sites (only for countries involved in the event)
- 8) Rugby-specialized freelance press ( requirement of at least three rugby-related articles published throughout the year or during the last six months)
- 9) Others (including accreditation requests for media representatives of different nationalities than the two teams involved in the event)

#### **PHOTOGRAPHERS (PITCH POSITIONS)**

- 1) International Agencies
- 2) National Agencies (only for countries involved in the event)
- 3) National newspapers (only for countries involved in the event)
- 4) International newspapers
- 5) Freelance photographers specialized in rugby\*
- 6) Rugby specialized magazines (only for countries involved in the event)
- 7) Local newspapers (only for countries involved in the event)
- 8) Local Agencies (only for countries involved in the event)
- 9) Specialized Web photographers
- 10) Others (including accreditation requests from media companies of different nationalities than the two teams involved in the event)

\* Requirements for freelance media



FIR Press Office – Stadio Olimpico – Foro Italico – 00135 Rome  
Tel. +39.0645213112/14 – fax +39.0645213187 – stampa@federugby.it

- 1) Please provide information on the media (full name/address of newspaper or magazine and name of the editor in chief ) for whom the photographer states to be performing the job.
- 2) Photocopies of pages of at least one publication from the previous or current year containing the photographer's pictures relating to rugby.
- 3) Formal commitment to publishing pictures taken during the event.

#### RADIO/TV (PRESS STANDS - COMMENTARY POSITIONS)

- 1) TV and Radio rightholders
- 2) TV and Radio (not holding rights)
- 3) Local TV and local Radio (only for countries involved in the event)
- 4) Rugby-specialized Internet sites (only for countries involved in the event)
- 5) Others (including accreditation requests from TV and RADIO broadcasters of different nationalities than the two teams involved in the event)

#### **b) MULTIPLE ACCREDITATION**

In cases where multiple accreditation is required by the same media a list should be submitting indicating an order of preference.

#### **c) APPLICATION DEADLINE**

Any request submitted after the indicated deadline will not be taken into consideration and there will be no exceptions. We will only accept changes made by accredited media.

#### **d) NOTIFICATION OF APPROVAL**

FIR 's Press Office will notify within eight days before the date of the game if accreditation requests have been accepted.

#### **e) PRESS VEHICLES PARKING PERMIT**

Requests for press vehicles parking permits have to be written and delivered together with the accreditation request form. Passes will be issued depending on the need (TV staff, photographers, etc) and until parking spaces are booked out.

#### **f) PITCH AREA ACCESS**

Access to the pitch area will be given to TV rightholders and to authorized photographers only.



FIR Press Office – Stadio Olimpico – Foro Italico – 00135 Rome  
Tel. +39.0645213112/14 – fax +39.0645213187 – stampa@federugby.it

#### **g) BIBS**

It is compulsory to wear identifying bibs in order to enter the pitch area. FIR's Press Office will provide the accredited media with bibs.

1) Bibs for TV cameramen will be handed out to a designated member as identified by each media.

2) Bibs for photographers will be handed out during the briefing taking place on the day of the game, one hour before kickoff, in the photographers' room.

#### **h) RULES OF CONDUCT FOR PHOTOGRAPHERS ON THE PITCH**

All accredited photographers have to stick to the areas and positions assigned to them for the duration of the whole game and observe the rules that will be communicated during the briefing held an hour before kickoff in the photographers' room.

The number of photographers allowed on the playing field will be agreed by FIR's Press Office along with the Organizing Committee of the event, depending on the area available at the venue.

#### **i) INTERVIEW TUNNEL**

Access to the interview tunnel will be given only to TV and Radio rightholders.

#### **j) CHANGING ROOMS**

Access to the changing room area is forbidden to all media representatives.

#### **k) MIXED ZONE**

TV and Radio representatives (other than rightholders) will be allowed to make short interviews to members of the two teams at the end of the match in a designated area as indicated by FIR's Press Office.

#### **l) POST-MATCH PRESS CONFERENCE**

All accredited media (written press, TV, Radio and photographers) are allowed into the press conference taking place at the end of the game. Places and times will be communicated from time to time by FIR's Press Office.